The KACF 15th Anniversary Gala

SPONSORSHIP OPPORTUNITIES

ABOUT THE KOREAN AMERICAN COMMUNITY FOUNDATION
Celebrating 15 years of philanthropy and social impact, the Korean American Community Foundation (KACF) has been a tireless advocate for low-income Korean Americans, raising awareness of the critical needs and issues affecting the most vulnerable within the community. Since its inception in 2002, KACF has awarded over $6 million in community grants to programs that promote self-sufficiency for our low-income neighbors. Equally important, our foundation is a powerhouse in fostering a culture of giving among Korean Americans — to pay back, to pay it forward and to pay respect to the sacrifices of prior generations.

PAST HONOREES & KEYNOTE SPEAKERS

BAN KI-MOON
Secretary-General, United Nations

JIM YONG KIM
President, World Bank Group

KEN JEONG
Actor, Comedian, Producer and Physician

GENERAL COLIN POWELL
Former U.S. Secretary of State

MARTHA CHOE
CAO, Bill & Melinda Gates Foundation

MICHAEL BLOOMBERG
Mayor, City of New York

NOVEMBER 9, 2017
Cipriani Wall Street
55 Wall Street, New York City

Honoree
CHONG-MOON LEE
Chairman and CEO of Ambdex Venture Partners, LLC
Founder, CEO, Chairman and Chairman Emeritus of Diamond Multimedia Systems, Inc.

Keynote Speaker
MARVIN MYUNGWOO CHUN
Dean of Yale College
Richard M. Colgate Professor of Psychology; Neuroscience; Cognitive Science

Gala Co-Chairs
JOSEPH BAE & JANICE LEE
DAVID & JEE-SUN HAN
JOHN & SERENA LIEW

Dinner Co-Chairs
CHUL PAK
Wilson Sonsti Goodrich & Rosati
RICH PARK
Deutsche Bank

Emcee
JUJU CHANG
ABC News, Nightline

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WHY YOUR SUPPORT IS CRITICAL

KACF’s Annual Gala shines a light on our community partners and the important work they do. From providing job training programs to affordable housing for seniors, our dedicated grantee partners are the champions behind our mission to help Korean Americans break the cycle of poverty and achieve economic stability. Of course, none of this would be possible without the generosity of our steadfast donors. The Gala is a perfect opportunity to celebrate our shared commitment to lift up struggling Korean Americans and create a vibrant society where everyone can thrive.

We have done much good. But we can do better.

THE CHALLENGES IN OUR COMMUNITY

18% or one out of every five Korean Americans LIVES IN POVERTY.

37% or one out of three Korean New Yorkers has ABSOLUTELY NO HEALTH COVERAGE.

94% of Korean seniors CANNOT SPEAK, READ OR WRITE ENGLISH WELL.

OUR FOCUS: ECONOMIC SECURITY

FINANCIAL WELLNESS COUNSELING

AFFORDABLE HOUSING

JOBS TRAINING

PUBLIC BENEFITS

EDUCATION

OUR IMPACT

Because of KACF funded programs, each year 13,000 people live healthier, more stable lives. 6,000 Asian families in public housing have improved language access. Over 400 low-income women receive free cancer screenings. Average SAT scores increase 200 points for under-resourced Korean American teens.
HIGHLIGHTS FROM 2016 GALA

CORPORATE SPONSORS

Past corporate sponsors have included:

MORE INFORMATION: Please contact Kristen Caserta at kristen@kacfny.org or 646-878-9425. Visit www.kacfny.org/gala to see pictures and highlights from previous gala events.
SPONSORSHIP & TICKETS

☐ PRESENTING SPONSORSHIP $100,000
  • Two (2) tables of 10 seats with premium placement
  • Premium color ad in Gala E-Journal
  • Premium color ad in Gala program
  • Acknowledgment during the program
  • Opportunity to participate in on-stage program
  • Opportunity to provide item for gift bags
  • Logo featured on Gala invitation
  • Logo featured on Gala website with link to own website
  • Presenting Sponsor recognition throughout event, in print & Gala program
  • Acknowledgment in KACF 15th Anniversary Gala video

☐ DIAMOND SPONSORSHIP $50,000
  • Two (2) tables of 10 seats with prominent placement
  • Diamond Page color ad in Gala E-Journal
  • Acknowledgment during the program
  • Opportunity to provide item for gift bags
  • Logo featured on Gala website with link to own website
  • Diamond Sponsor recognition at event, in print & in Gala program
  • Acknowledgment in KACF 15th Anniversary Gala video

☐ PLATINUM SPONSORSHIP $25,000
  • One (1) table of 10 seats with prime placement
  • Platinum Page color ad in Gala E-Journal
  • Acknowledgment during the program
  • Logo featured on Gala website with link to own website
  • Platinum Sponsor recognition at event, in print & in Gala program
  • Acknowledgment in KACF 15th Anniversary Gala video

☐ 15TH ANNIVERSARY GOLD SPONSORSHIP $15,000
  • One (1) table of 10 seats with preferred placement
  • 15th Anniversary Gold Page color ad in Gala E-Journal
  • Acknowledgment during the program
  • Logo featured on Gala website with link to own website
  • 15th Anniversary Gold Sponsor recognition at event, in print & in Gala program
  • Acknowledgment in KACF 15th Anniversary Gala video

☐ SILVER SPONSORSHIP $10,000 (Limited number available)
  • One (1) table of 10 seats
  • Silver Page color ad in Gala E-Journal
  • Logo featured on Gala website with link to own website
  • Silver Sponsor recognition at event, in print & in Gala program

☐ BENEFACCTOR TICKET $1,500
  • One (1) seat with preferred placement
  • Underwrite Grantee Partner Ticket

☐ INDIVIDUAL TICKET $1,000 (Limited number available)

☐ CONTRIBUTION
  I/We cannot attend, but wish to make a contribution in the amount of $______.

GALA E-JOURNAL

☐ Platinum Page $5,000
  • 8.5 in wide x 5.5 in tall, color

☐ Gold Page $3,500
  • 8.5 in wide x 5.5 in tall, color

☐ Full Page $2,000
  • 8.5 in wide x 5.5 in tall, color

☐ Half Page $1,000
  • 5.75 in wide x 6.5 in tall, color

The 2017 Gala will feature a beautifully designed Electronic Journal. E-Journal sponsors receive the following benefits:
  • Ad available on Gala website prior to and post event
  • Link from E-Journal page to company website
  • Ad will be projected during the event
  • Recognition at event, in print & in Gala program

ADVERTISING SPECIFICATIONS
  • All ads should be non-bleed, high-res PDFs (300 DPI) with embedded fonts.
  • Logos to be placed into an ad with provided copy must be Adobe Illustrator eps files
  • PDFs & personal messages can be emailed to minnie@kacfny.org

If you would like to be a Sponsor of the KACF 15th Anniversary Gala or have any questions please contact: Kristen Caserta at kristen@kacfny.org or 646-878-9425.

Deadline to receive journal ads and listings is October 20th.

CONTACT INFORMATION

Listing (As it should appear in event materials)

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PAYMENT OPTIONS

☐ Enclosed is my payment of $______.
  Please make checks payable to Korean American Community Foundation.

☐ Please charge $______ to my credit card.

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Send all payments to:
Korean American Community Foundation
Attn: Kristen Caserta, 135 E 64th Street, New York, NY 10065
www.kacfny.org/gala